

Can outdoor campus lighting be more than just, well, lighting?

Let's shed some light on a few significant challenges campuses face today.

\$500K is spent per year by the average college on outdoor campus lighting alone.

31% of total energy use at the typical college or university facility is lighting.

\$7B in utilities and energy costs are being spent per year at American colleges.

70% of parents say campus safety is critical in picking schools.

1 in 5 women are sexually assaulted while in college.

The answer is yes—especially when it's smart.

Smart lighting is an intelligent technology, an integrated network throughout a university or college. It's lighting with a purpose. And it generates a ripple effect across your institution, impacting safety, cost and energy use.

\$25K was saved over the summer with a smart lighting network used in campus parking decks.

25% of campus outdoor lighting cost can be saved with a smart lighting network.

A smart lighting network has the potential to reduce energy costs by **30%**

Improved lighting can decrease nighttime crime by **21%**

With a smart lighting network, maintenance costs can be cut by **30%**

Smart lighting is much more than lighting.

Create change, bring insight and provide peace of mind. Go beyond the bulb at [Sensus.com/VantagePoint](https://www.sensus.com/VantagePoint).

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